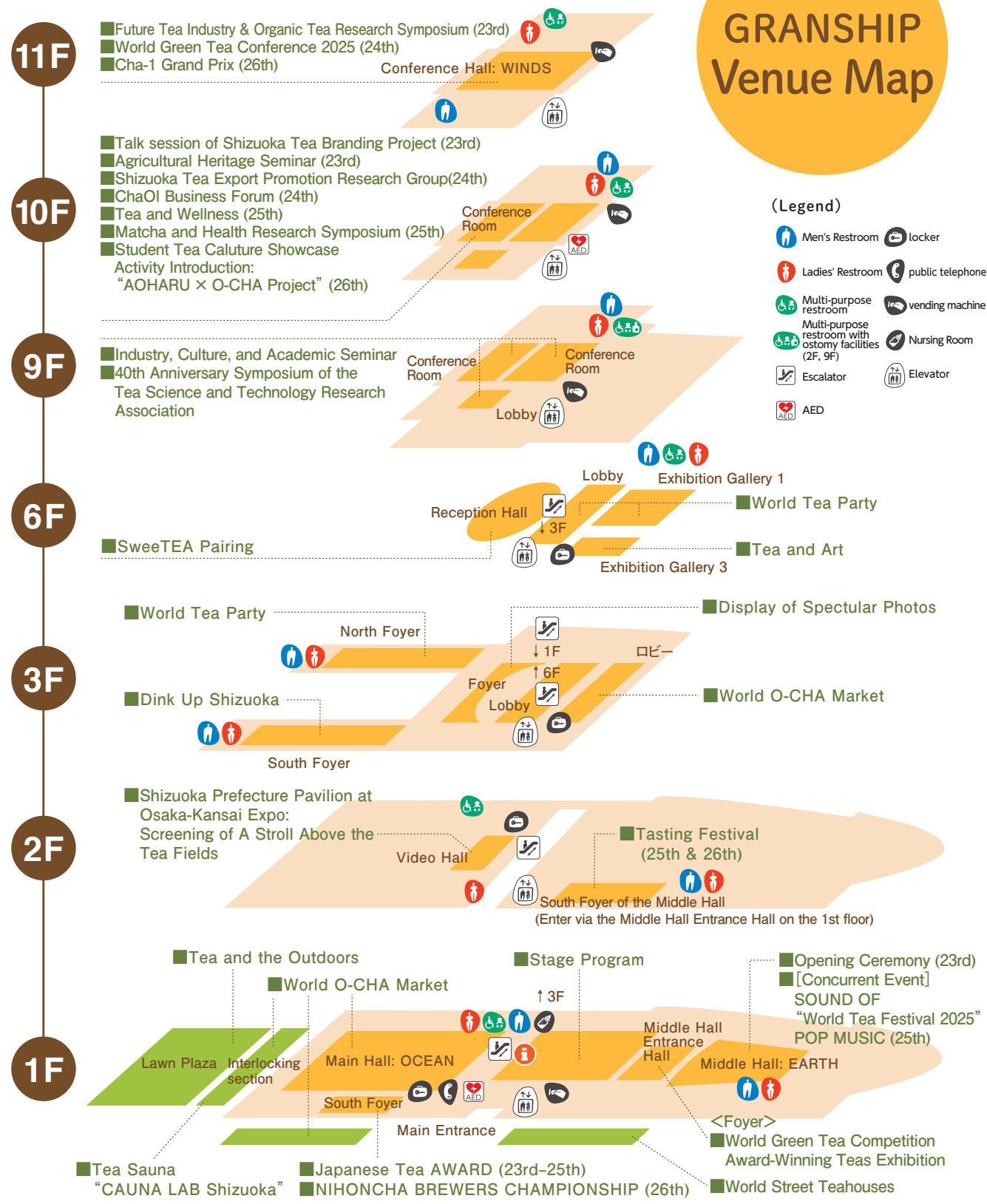


GRANSHIP Venue Map



Organized by:
The 9th World O-CHA(Tea) Festival Executive Committee

Contact Us

The 9th World O-CHA(Tea) Festival Executive Committee Office
3F, Mizunomori Building 14-1 Minamicho, Suruga Ward Shizuoka City, 422-8067
Tel: 054-202-1488
Mail: wof@pref.shizuoka.lg.jp
URL: <https://www.ocha-festival.jp/2025/>

Sponsorship Program		
Date of Event	イベント名	Venue
October 23-25	Tea Voyage Shizuoka	Steak & European Cuisine Le Monde Fujigaya(Shizuoka City)
October 25	Kawane Tea Festival	Fouré Nakakawan Cha Meikan (Kawane honcho)
November 7-8	Terada Fair 2025	Terada Manufacturing Co., Ltd. Headquarters Special Venue(Shimada City)
	Customer Appreciation Festival 2025	Ochiai Blade Industry Co., Ltd. (Kikugawa City)
	Miyamura Iron Works Co., Ltd. [Machinery Exhibition]	Miyamura Iron Works Co., Ltd. Headquarters Site(Shimada City)
	Festa kawasaki 2025	Harada Sogo Seicha Special Exhibition Hall(Kakegawa City)

世界お茶まつり 2025

World O-CHA(Tea) Festival
2025,
Shizuoka, Japan

秋の祭典
Autumn Festival



光輝燦然

Bright and brilliant!
#My Tea World 2025

Free admission

2025.10.23 THU - 10.26 SUN

10:00 AM to 4:00 PM (On the 23rd only: 12:00 PM to 4:00 PM)
Shizuoka Convention & Arts Center [GRANSHIP] Shizuoka City



アルファクラブ静岡 伊藤園 静岡銀行 静岡県のJA 静岡県の信用金庫 清水銀行 鈴与グループ スルガ銀行

タカラ・エムシー 中部電力 DonDon ハラダ製茶 富士フイルム ビジネス イノベーションジャパン(株) (株)横山事務所

後援 農林水産省 経済産業省 文化庁 朝日新聞静岡総局 産経新聞社静岡支局 静岡新聞社・静岡放送 時事通信社静岡総局 中日新聞東海本社 日本食糧新聞社 株式会社日本農業新聞 毎日新聞静岡支局 読売新聞静岡支局 NHK静岡放送局 テレビ静岡 静岡朝日テレビ 静岡第一テレビ K-mix FM Haro!

1F

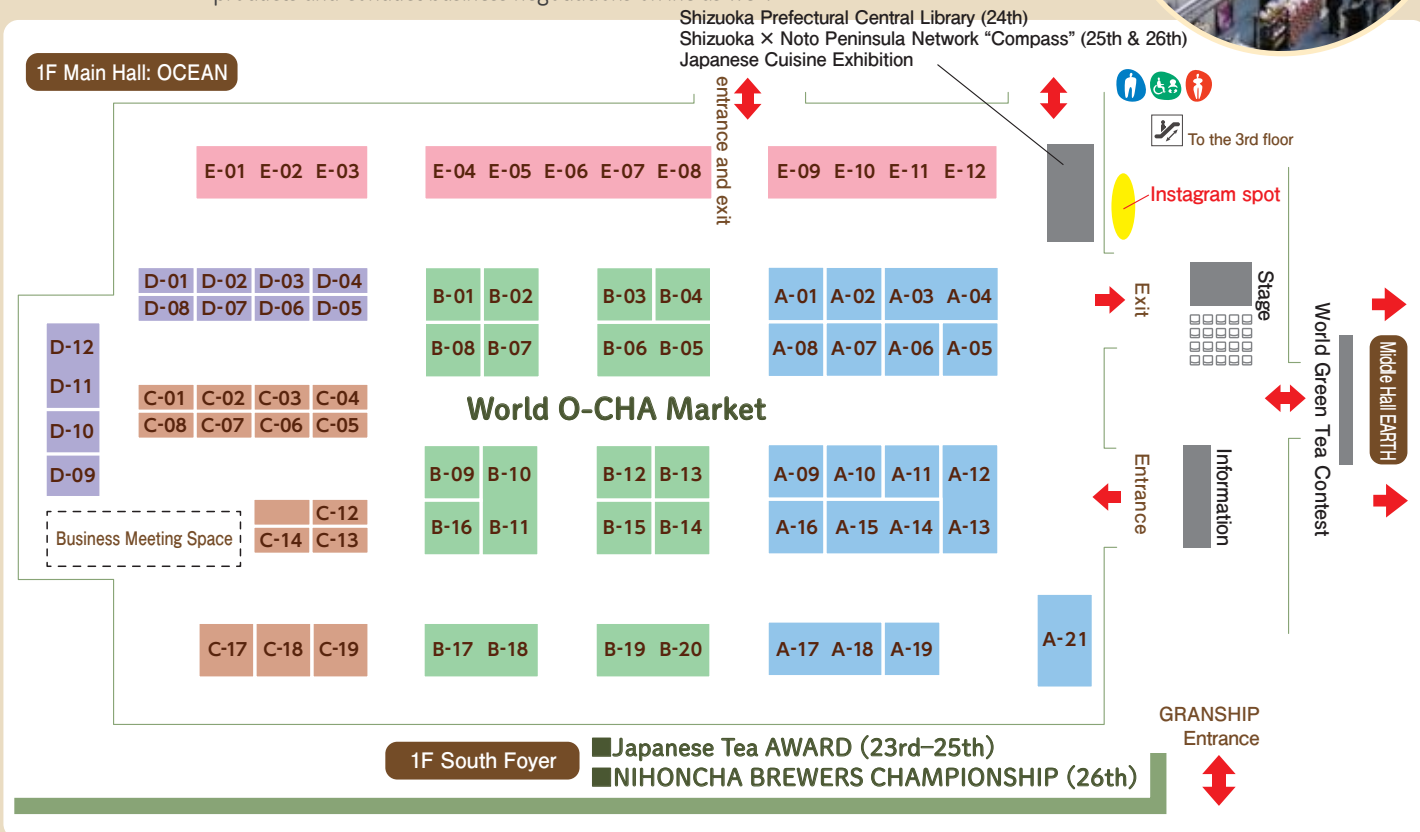
World O-CHA Market

Main Hall: OCEAN Online Catalog Now Available: Wednesday, September 24th to Thursday, November 27th

A comprehensive trade fair for exhibiting, selling, and conducting business negotiations regarding tea and tea-related products. This time, you can purchase products and conduct business negotiations online as well.

Sales

Exhibition



- A-01** Mochizuki-chaame-honpo Co.,LTD
Tea-infused foods, tea candy, yokan, tea leaf cookies, tea castella
- A-02** Tokoname LEFTY co.ltd **Export permitted**
Tokoname-yaki Tea Set
- A-03** Association for Promotion of "Fuji Green Tea"
A-04 Tea tastings and informational panel displays
- A-05** Taiwan Oolong Tea TEAGRAPHY **Export permitted**
Selling Taiwanese Oolong Tea "Tanji," for which our company serves as the Japanese distributor
- A-06** bodhi tea&culture LLC **Export permitted**
Tasting and sales of sparkling tea made from lactic acid fermented tea, and lactic acid fermented tea produced using a patented method
- A-07** Nagamine seicha **Export permitted**
Takakusa Mountain's Replanted Tea Garden: Tea Dyeing and Japanese Black Tea
- A-08** Mori Town tea industry promotion council **Export permitted**
Tasting, sampling, and sales of Mori Town's tea and chestnut steamed yokan
- A-09** Kanehachichaen Co.,Ltd. **Export permitted**
Green tea (including samples)
- A-10** Fuji Tea Agricultural Cooperatives **Export permitted**
Exhibition and sales of sencha, black tea, etc.
- A-11** Agricultural Cooperative Association for Shizuoka ShiageCha **Export permitted**
JA Shizuoka Tea: Various Types
- A-12** ITOEN, Ltd.
- A-13** Conducted a workshop using tea
- A-14** Chazakka(Yoshimura Co.) **Export permitted**
A-15 Tea Ceremony Experience, Merchandise
- A-16** JUKRO TEA **Export permitted**
Korean Tea (Green Tea, Fermented Tea)
- A-17** HAMAMATSUSHI CHA SHINKOU KYOUGIKAI
A-18 浜松茶・天竜茶・春野茶・秋葉山熟成茶の試飲、販売
- A-19** shinkoujun **Export permitted**
Chinese tea, Taiwanese oolong tea, tea ware, etc.
- A-21** noubunkyo
Books on Agriculture, Community Development, and Cooking
- B-01** T:HOO **Export permitted**
Korean Tea (Green Tea, Fermented Tea)
- B-02** Aozuru-chaho Thés-Du-Japan
Japanese tea
- B-03** Treen Wares Sonobe **Export permitted**
Wooden tableware and tea ceremony
- B-04** 1899
Tea, sundries
- B-05** KAKEGAWA-CHA Promotional Association
B-06 "Tea and Living" PR Display, Tea Sales and Tasting (Deep-Steamed Kakegawa Tea, Kakegawa Matcha, Tenba)
- B-07** Tea Industry Chamber of Kagoshima
Tea
- B-08** OKABE chasyo kumiai **Export permitted**
Tea tasting and sales of tea and tea products from various tea merchants
- B-09** Kaneroku Matsumoto-en / L'echelle **Export permitted**
Japanese Tea and Taiwanese/Vietnamese Tea
- B-10** MARUTAMAEN
B-11 Our own tea and sweets
- B-12** ASAHARA Co.,Ltd. **Export permitted**
Tea Pen (Chacky)・Seesaw Cup Slitter
- B-13** Makinohara Tea Promotion Council
We sell sencha tea. **Export permitted**
- B-14** CHINESE TEA HAOCHAKOBO
We sell Chinese tea.
- B-15** Kikugawa Green Tea Association
Deep-Steamed Kikugawa Tea **Export permitted**

1F Entrance Stage [Schedule]

Thursday, the 23rd	Saturday, the 25th	Sunday, the 26th
1:30 PM to 2:00 PM SweetTEA Pairing Contest Awards Ceremony	Live Commerce ①1:00 PM~ ②6:30 PM~ Each session lasts approximately 2 hours	11:00 AM to 1:40 PM NIHONCHA BREWERS CHAMPIONSHIP Second Round 2:15 PM to 2:45 PM World Green Tea Contest 2025 Award Ceremony 2:50 PM to 3:00 PM Cha-1グランプリ 表彰式
2:30 PM to 3:15 PM Spectacular Scenery Photo Contest Awards Ceremony		

B-16 GAMRO TEA **Export permitted**
Korean Tea (Green Tea, Fermented Tea)

B-17 Shizuoka Cha Miryokuhasshin Project
B-18 Sale of tea and related products, exhibition of our project initiatives

B-19 Omaezaki City Tea Industry Promotion Council
B-20 Complimentary servings of sencha tea and sweets, plus product sales

C-01 NELSONS TEA **Export permitted**
Ceylon Tea from Sri Lanka, Herbal Tea, Organically Grown Spices, MCT Oil

C-02 KAKUJI CO.,LTD **Export permitted**
Teapots, tea sets, tea utensils

C-03 ChapTea Co., Ltd. **Export permitted**
Chinese tea

C-04 Senrei Inc **Export permitted**
Sencha, Hojicha, Japanese Black Tea, Flavored Tea

C-05 Hokkaido Vegetable Tea Fu-Ka **Export permitted**
Vegetable Tea (corn, burdock root, adzuki beans, etc.)

C-06 SHIZENTAI **Export permitted**
Tea seed accessories, edible tea leaves

C-07 NAMIKO IKEDA
Photographic Exhibition on Tea Cultivation and Consumption Near the China-Thailand Border

C-08 MASUI Ethical Organic Tea Farm **Export permitted**
Organic Withered Sencha Tea, Organic Japanese Oolong Tea, Organic Japanese Black Tea from Kawanehoncho

C-12 Tea Industry Youth Association
Ureshino Tea and Related Information **Export permitted**

C-13 Kurrutti **Export permitted**
Organic Herbal Tea & Herbal Candy (Tea Bags & Loose Leaf)

C-14 AKOMODERATE Inc. **Export permitted**
It Beaut&ecute:TEA (Health Tea Series / Edible Tea Series)

C-17 Shizuoka SELP
Products made with Shizuoka tea

C-18 Zhejiang Zhuji Lujian Tea Industry Co., Ltd. **Export permitted**
Tea (black tea, green tea, white tea), tea-derived products

C-19 Dark Tea Archive
Exhibition of photographs and actual specimens showcasing the history, varieties, and production of black tea in China and Japan

Japanese Tea AWARD

Main Hall South Foyer

Experience

The third round of judging for the Japan Tea Grand Prix, selecting the winner from carefully selected teas gathered nationwide, is underway. You can participate in the judging as a general consumer.

October 23rd to Saturday, October 25th

Partially reservation-based (same-day slots available)

D-01 Japan Tea Industry Machinery Manufacturers Association **Export permitted**
Catalog Display

D-02 SEN NO ITO **Export permitted**
Introduction to Northern Thai Tea, etc.

D-03 IWASHIYA **Export permitted**
Original blend teas created by our owner, a Kampo advisor, and our own cultivated sencha green tea, among others.

D-04 [Practice in Agricultural Environment] Faculty of Agriculture, Shizuoka University
Tea Leaf Product Sales and Activity Introduction Display **Export permitted**

D-05 Fukuroi Tea Promotion Association
Sale of Fukuroi-grown tea

D-06 Hainan Japan Agricultural Cooperatives **Export permitted**
Tea bag products, etc.

D-07 Kawazumachi kankoukyoukai
Tasting and sales of Amagi Amacha tea, along with product displays and sales of processed agricultural goods

D-08 SUZU-TEA
Tasting and sales of our company's Japanese tea

D-09 UNO Tea Farm **Export permitted**
Selling our own garden-grown and homemade oolong tea/black tea

D-10 SSFOOD
Food (Tea bread)

D-11 TOMONI Co.,Ltd. **Export permitted**
D-12 Stick tea and supplements made from green tea

E-01 ~03 ChaOI Forum / Tea Research Center, Shizuoka Prefectural Research Institute of Agriculture and Forestry
ChaOI Forum Introduction, Product Showcase, Member-Hosted Tastings, Food Samples, and Merchandise Sales

E-04 ~08 TAIWAN ALISHAN TeaGunzun / miss.sucr  th   / Shiulung Tea / LinYuan Tea **Export permitted**
Tea leaves, souvenirs

E-09 ~12 Zhejiang chamber of commerce in Japan & Japan and China friendship council of Shizuoka prefecture
Chinese tea **Export permitted**

NIHONCHA BREWERS CHAMPIONSHIP

Main Hall South Foyer

Japanese tea instructors representing each block from across the nation compete, showcasing the tea-brewing skills they have cultivated over time.
Sunday, October 26

Secondary Screening
1F Entrance Stag
11:00 AM to 1:40 PM

Partially reservation-based

For details on exhibitors, click here.



Live Commerce

1F Entrance Stage

Sales will be conducted via live streaming from the venue, as well as through archived streaming and listings on the e-commerce site.

Saturday, October 25th
①1:00 PM~②6:30 PM~ Each session lasts approximately 2 hours
MC: Masuho Tanimoto, Akira Natsukawa, Catechin Hara

World Green Tea Contest 2025 Award-Winning Tea Exhibition

Middle Hall Foyer

Exhibition

We will exhibit award-winning teas from a contest that gathers the world's "premium teas" and "new products," evaluating and proposing innovative teas that offer a glimpse into the future of tea.

Award Ceremony 1F Entrance Stage
Sunday, October 26th, 2:15 PM to 2:45 PM

2F Tasting Festival

Middle Hall South Foyer

Paid Experience Sales

Compare premium teas curated by certified agricultural consultants and vote for your favorite. Teas sampled during the tasting can also be purchased.

Saturday, October 25th and Sunday, October 26th

Concurrent Programs



miuzic Entertainment presents

SOUND OF "World Tea Festival 2025" POP MUSIC

Saturday, October 25th, Middle Hall
Doors open at 11:00 AM
Show starts at 11:30 AM
<General Free Seating>

Search for ticket information on the official miuzic Entertainment X account!
Performers: ・ROSARIO+CROSS ・no Filter
・Nine chocolates ・Bead Ball Globe ・H&A. and others

Video Hall

Shizuoka Prefecture Pavilion at the Osaka-Kansai Expo Screening of A Stroll Above the Tea Fields

2F Video Hall Screening footage used at the Osaka-Kansai Expo
Saturday, October 25th and Sunday, October 26th
①11:00 AM to 12:00 PM ②2:00 PM to 3:00 PM



3F

World Tea Party Cha-kabuki in Shizuoka City

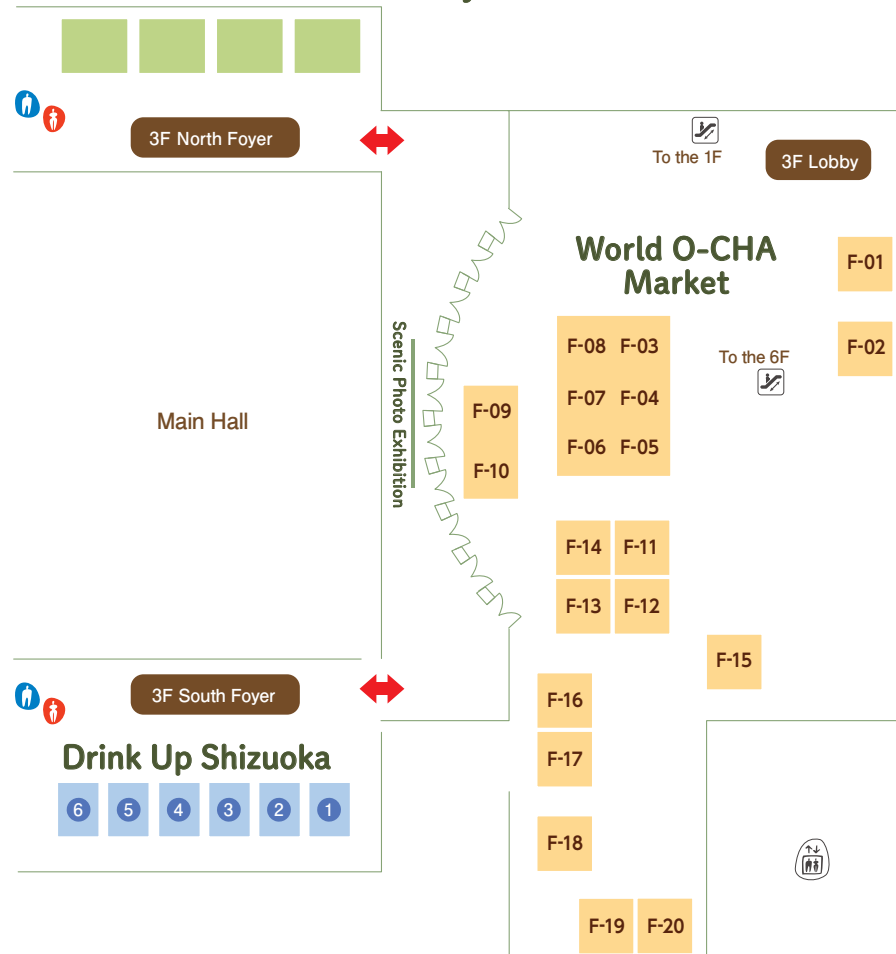
North Foyer

Experience

Advance reservation required

Challenge yourself with the traditional "tea tasting contest," where you identify teas by their aroma and flavor! Participate for free and experience the depth of tea.

World Tea Party Cha-kabuki in Shizuoka City



Drink Up Shizuoka

6 5 4 3 2 1

Drink Up Shizuoka

South Foyer

List of Exhibitors

	23rd	24th	25th	26th
①	Hagiri Co.,Ltd	Hagiri Co.,Ltd	Hagiri Co.,Ltd	Hagiri Co.,Ltd
②	Danouen	Danouen	Danouen	Danouen
③	Kurata Nouen	Yamamotoen	Yamamotoen	Yamamotoen
④	MIYAMA-EN	MIYAMA-EN	MIYAMA-EN	ocha no mori
⑤	Tea Farm Tsuchiya	Fuji MARUMO Tea Garden	Seicha Kanoh	Chashi Marumasa
⑥	Kanetou Miuraen	Kanetou Miuraen	Ishigami Seicha	Ishigami Seicha

World O-CHA Market

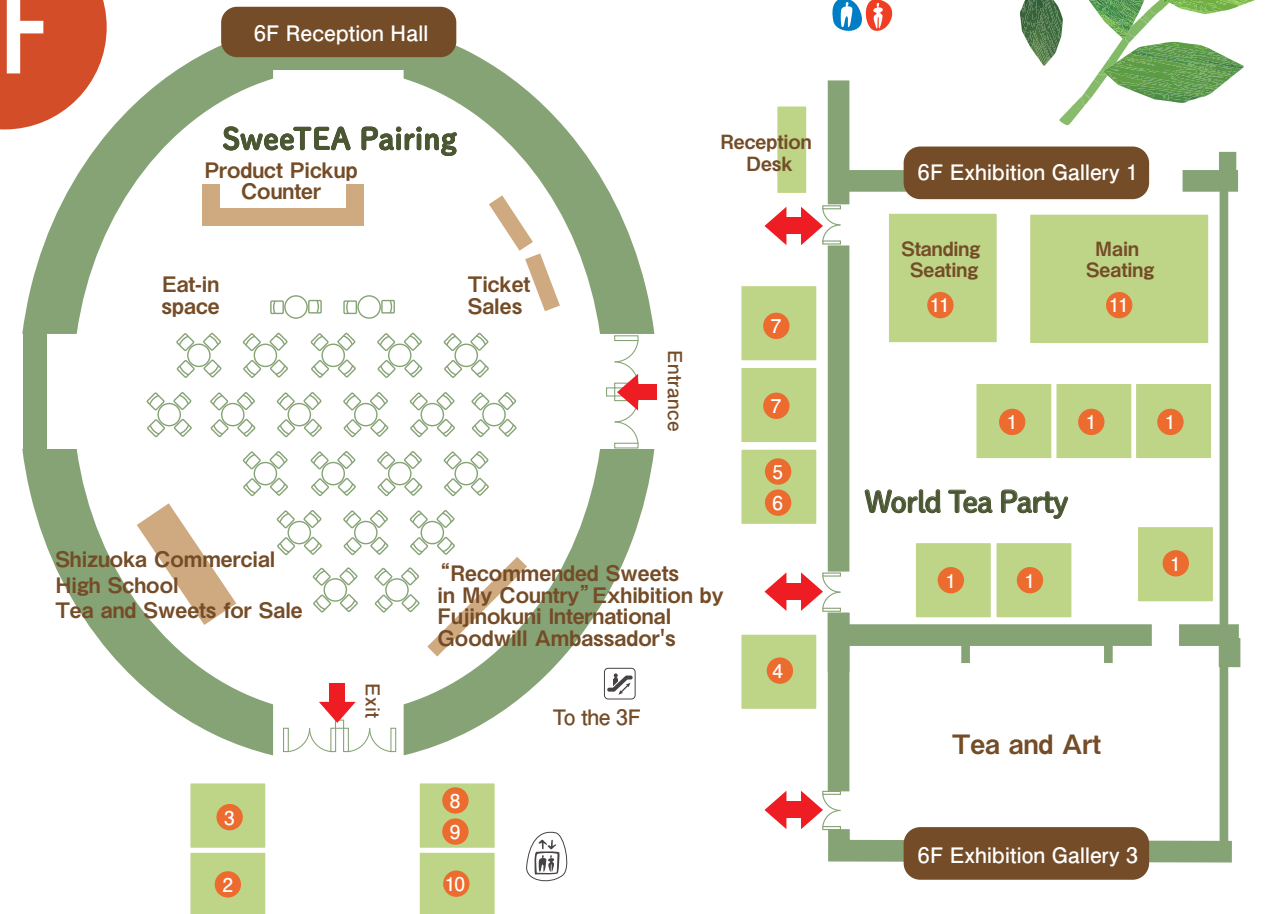
Lobby

Paid Tea Ceremony

- F-01** KAWANEHONCYOU-CYA Promotion Association
Paid Tea Tasting of National Tea Competition Award-Winning Teas
- F-02** Kaneta Otaen, Ltd. Export permitted
Tenryu Tea, Tea Utensils, etc.
- F-03 ~08** Shizuoka Tea Industry Cooperative Association. Export permitted
Sales of Shizuoka City Single-Origin Tea and Tea Ceremony
- F-09** Tea Factory & Shop Yamanashi
- F-10** Sencha, Hojicha, Fermented Tea, Tea Sweets Export permitted
- F-11~20** Shizuoka, City of Green Tea
Promotion of Shizuoka City-produced tea leaves with an organic theme (retail sales, tea cafes, etc.)
- F-11** GOOD TIMING TEA
- F-12** seisyouyuen
- F-13** Suruga Organic Farm
- F-14** Saito Chaen
- F-15** Cha Cha Cha
- F-16** Shizuoka University Tea club Issen
- F-17** Organic Matcha Cafe nagomi
- F-18** THE CRAFT FARM
- F-19** Shizuoka, City of Green Tea
- F-20**



6F



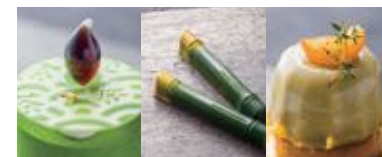
SweeTEA Pairing

Reception Hall

Paid

Sales

We are selling award-winning entries from a sweets contest held with world-renowned pastry chef Toshihiko Yoroizuka as head judge. Enjoy tea pairing with our recommended teas.



Tea and Art

Exhibition Gallery 3 Contemporary artist Rei Nakanishi - Based in Shizuoka and active both domestically and internationally introducing works inspired by Japanese culture, including tea.



World Tea Party

Exhibition Gallery 1 Lobby

Paid

Experience

Date of Event

	23rd 24th	25th 26th
① Tasting China's Six Major Tea Categories	●	●
② The Phantom Premium Ceylon Tea Evolving Sri Lanka Green Tea The Resurgence of Ceylon Coffee	●	●
[Tasting Extravaganza]		
③ Special Tea & Craft Tea (Darjeeling and Bihar)	●	●
④ Tea Seller of the Heisei Era	●	●
⑤ Wazuka Matcha Art Club	●	
⑥ A Hundred Variations of Tea's Fragrance		●
⑦ Korean Tea Ceremony	●	●
⑧ China's Six Major Tea Ceremonies	●	
⑨ Free Fujieda Tea Tasting Service by Fujieda Junior Tea Masters and Ambassadors (Elementary and Junior High School Students)		●
⑩ Introduction and Tasting Demonstration of Fuding White Tea		●
⑪ Tea party in the home of Mt.Fuji(Main Seating / Standing Seating)		

	23rd	24th	25th	26th
Main Seating	Urasenke	The Great Japan Tea Ceremony Society	Omote Senke	Ogasawara-ryu Sencha Tea Ceremony
Standing Seating	The Tranquil Elegance of the Sencha Tea Ceremony	Imperial Style Sencha Tea Ceremony	The Tea Ceremony of Obaku: Promoting Elegance	Urasenke

※For detailed information, please refer to the separate brochure.
※Exhibitors are subject to change.

9F Industry, Culture, and Academic Seminar

Conference Room We host seminars that introduce the appeal of tea and the tea industry, and clearly explain the functional properties and benefits of green tea. **Include some paid features**

Seminar Name		Organized by:	Schedule				Venue
			23rd	24th	25th	26th	
1	Tea Lecture	Noriko Hosako			10:45 AM-3:30 PM		908
2	Pairing Chinese Tea with Food	Japan Chinese Tea Pairing Association (General Incorporated Association)	1:30 PM-3:00 PM			11:00 AM-12:30 PM	901
3	Vintage Japanese Tea	Kentaro Ishibe			10:15AM-11:45AM 12:45PM-14:15PM		904
4	The Unknown Roots of Japanese Black Tea: Unraveled Through New Historical Materials!	Yoshino Ako		11:00 AM-12:00 PM			904
5	Tokoname Ware Teapot Craftsman Teruyuki Isobe 2025 O-CHA Pioneer Award (Commemorating the O-CHA Special Grand Prize) 60 Minutes Discussing the Past and Future of Tokoname Ware Flat-Bottom Teapots	Tokoname-yaki Flat-Type Teapot Enthusiasts' Society		2:00 PM-3:00 PM			904
6	Thai-Japan Tea Alliance for a Sustainable Future	Shizuoka Prefectural University Khaokhrueamuang Amnaj	1:00 PM-4:00 PM				904
7	[Simultaneous Japanese-Chinese Bilingual Event] Explore Japanese and Chinese black tea production methods and definitions while tasting ten varieties of black tea.	Funabashi Tea Culture Museum Jun Ikeda			1:30 PM-4:30 PM		905
8	Lecture: Two Topics on Export Tea Then and Now	Shizuoka Prefecture Tea and Water Research Association				1:00 PM-3:15 PM	902
9	The Mysteries and Unique Fusion of Vietnam's Little-Known Tea Culture, Seen Through the Eyes of a Polish Tea Master	Kamawan Style Yusuke Kanzaki	2:00 PM-3:30 PM	10:00AM-11:30AM 2:00PM-3:30PM	10:00AM-11:30AM 2:00PM-3:30PM	10:00AM-11:30AM 2:00PM-3:30PM	902 (26th:903)
10	Japan's Tea Branding and Tea Room Experience at the Expo	Modern World's Fairs and Tea Research Society				10:00 AM-11:15 AM	904
11	Unraveling Taiwanese Tea and the World of "International Tea Tasters" Through the Flavor Wheel	General Incorporated Association of Chinese Tea Instructors Taiwan Tea Research and Extension Station			10:30 AM-11:30 AM 1:00 PM-2:00 PM 3:00 PM-4:00 PM		903
12	Vintage Japanese Tea Language: English	Oscar Brekell			3:00 PM-4:30 PM		904
13	Discover, Savor, and Enjoy Shizuoka Black Tea Workshop	Shizuoka Tea Co., Ltd.	1:00 PM-3:30 PM				903

40th Anniversary Symposium of the Tea Science Research Association

Conference Room 910
Under the theme "Research on Tea Cultivated for the Future," this symposium will feature presentations on the history of our research group, lectures on tea efficacy research, and project presentations by students from Shizuoka Commercial High School and Shizuoka University (first infusion).
Sunday, October 26th, 1:00 PM to 4:30 PM

10F Talk Session of Shizuoka Tea Branding Project

Conference Room 1001
A talk session featuring project strategy advisors Mr. Yoshimoto Ohara and Mr. Ryo Iwamoto, reexamining the current state of Shizuoka tea and exploring its future potential together.
Thursday, October 23rd, 1:00 PM to 3:00 PM

Shizuoka Tea Export Promotion Research Group

Conference Room 1001
To promote the expansion of Shizuoka tea exports, we will hold a study session to learn about soil preparation techniques that enhance quality and yield, as well as overseas market trends.
Friday, October 24th, 1:15 PM to 3:30 PM

ChaOI Business Forum

Conference Room 1001
To foster new business ventures in the tea industry and promote collaboration among industry, academia, and government, we will host a startup pitch event and an information exchange and networking session.
Friday, October 24th, 4:00 PM to 6:00 PM

Tea and Wellness 「Chayō」

Experience **Paid** **Reservation required (same-day slots available)**

Conference Room 1001-1
We are hosting six workshops centered around the theme of "Tea and Wellness," offering gentle approaches for both mind and body.
Saturday, October 25



Student Tea Culture Showcase 「AOHARU x O-CHA Project」

Conference Room 1001 **Experience**
We will hold research presentations and workshops on tea by high school and university students, among others.
Sunday, October 26th

Agricultural Heritage Seminar

Conference Room 1001
We will hold lectures on utilizing local resources in Globally Exportant Agricultural Heritage Systems (GIAHS) areas and a presentation session for winners of the business plan contest utilizing tea field farming methods.
Thursday, October 23rd, 3:30 PM to 5:15 PM

Matcha and Health Research Symposium

Conference Room 1001-2
We will give a lecture introducing the health benefits of tea in daily life and the latest research findings.
Saturday, October 25th, 1:00 PM to 4:30 PM

11F Future Tea Industry and Organic Tea Research Association Kickoff Symposium

11F Conference Hall "WINDS"
A symposium covering everything from national trends in organic tea cultivation to the latest smart agricultural technologies and regional case studies.
Thursday, October 23rd, 1:30 PM to 4:20 PM

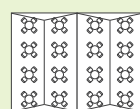
Outdoors

Lawn Plaza

Rest Tent

Lawn Plaza

Interlocking



Tea and the Outdoors

Tea Sauna

Interlocking

H-01 H-04 H-03 H-02

H-05
H-06
H-07
H-08
H-09

World O-CHA Market

I-01
I-02
I-03
I-04
I-05
I-06

I-09

I-10

I-11

I-08

World Street Tea houses

South Passageway

Paid **Experience**

Recreating street teahouses from 8 countries around the world

Ethiopia	Tea + Coffee	Popcorn
Vietnam	Green Tea	Durian & Coconut Candy
Myanmar	Black Tea/Sun-Dried Tea	fried dough sticks
Malaysia	Black tea + condensed milk	Dried bananas
Indonesia	Green Tea + Jasmine	Krupuk
Iran	Black Tea	Norgle
Morocco	Green Tea + Mint	Dates
Uzbekistan	Green Tea + Lemon	Surukis

GRANSHIP Entrance

G 01 G 02 G 03 G 04 G 05 G 06 G 07 G 08 G 09

World O-CHA Market

World Street Teahouses

World O-CHA Market

Interlocking

H-01 ~09 Matcha Festival
Matcha-based beverages and merchandise

H-02 UJIEN

H-03 SUZUKI CHOJU SHOTEN

H-04 JA OIGAWA

H-05 MARUSAN GOTOEN

H-06 SHOUKAKUEN

H-07 CHAZAKKA

I-01 ~09 Shizuoka City Tea Industry Promotion Council
Promoting Shizuoka City's Tea Branding

I-01 ~03 Shizuoka Tea Industry Cooperative Association.

I-04 JAshizuokashi

I-05 JA SHIMIZU

I-07 NaNa Cafe Food truck

I-08 Carnegie55(23rd & 26th) Fuji Mountain Burger, Sasebo Burger

CHELEBI KEBAB HOUSE (24th and 25th)

I-09 AkgunKEBAB Kebab, Long Potato, Cheese Dog

I-11 SHIBATASO Demon Roast Hojicha Latte & Smoothie / Deep-Steamed Tea Latte & Smoothie, Biscotti, and more

G-01 FUJIEDASHI CHASHOUKUGUYO KYOUDOUKUMIAI
Sales of union-handled products (green tea, black tea, etc.)

G-02 Kyoeiseicha Co.,Ltd. Matcha, tea utensils **Export permitted**

G-03 Kamikatsu-TeaMate Awa Bancha, Hojicha, Japanese Black Tea **Export permitted**

G-04 Shizuoka WASABI Association for Important Agricultural Heritage Systems Promotion
Promotion of "Traditional Cultivation of Shizuoka Wasabi" and more

G-05-06 Council for the Promotion of "Chagusaba in Shizuoka" as a GIAHS
Promotion of "Chagusaba in Shizuoka" and sales of tea

G-07-08 Globally Exportant Agricultural Heritage Systems

G-09 Shizuoka manual Tea processing Preservation Association
Demonstration of hand-rolled tea processing techniques

Tea Sauna 「CHAUNA LAB Shizuoka」

Interlocking

Paid **Experience**

Shizuoka's Local Sauna Experience. Discover new ways to enjoy Shizuoka tea with tea-infused sauna rituals like tea-scented steam and tea-based sauna beverages.

Tea and the Outdoors

Lawn Plaza

We will scatter outdoor gear such as tarps, tables, and chairs across the lawn plaza to create a relaxing space where visitors can enjoy tea outdoors.

World Green Tea Conference 2025

11F Conference Hall "WINDS"

Global green tea market trends, the appeal of Japanese tea, and branding strategies are explored in depth by domestic and international experts. Gain valuable insights for expanding into the global market.
Friday, October 24th, 10:30 AM to 5:00 PM



Cha-1 Grand Prix

11F Conference Hall "WINDS"

A tournament to determine Japan's top tea kids, featuring elementary and junior high school students who have advanced through the preliminaries.
Sunday, October 26th, 12:00 PM-2:10 PM

Award Ceremony 1F Entrance Stage 2:50 PM - 3:00 PM